



The Content Problem...

Overview

- *Research shows the waste cost of handling documents and un-structured content within a large organisation can cost millions. For example a 1,000 strong person organisation wastes more than £5 million annually*
- *Studies estimate that the average person can lose up to six weeks every year searching for misplaced information at work*
- *30-40% of a knowledge worker's time is spent on document related tasks*
- *As much as 25% of paper based content is misplaced and will never be located*

Decisions made within your business have a great effect on your short-term effectiveness and a long term success. It's imperative that staff have the correct content to hand when they need it.

If you take control of content, your processes are streamlined, you save money on content search tasks, content is not misplaced or lost, you provide staff with the knowledge they require to make good decisions, raising your short term effectiveness and your long term success.

Content is your business.

Content is a growing challenge

Handling content based within un-structured formats (such as paper, eMails, Fax, and now through social media etc) is a challenge that increasingly grows with the amount of content your organisation has. Content only grows with your organisation, it never shrinks...

Un-structured content within an organisation typically represents 80% of the total information held within a business. Worse than this, studies estimate that content can be growing in excess of 75% per year.

The format of content really doesn't matter; it's the information within that content and how to access it.

Does your business have the capabilities to easily locate and access any content stored within it? Can you place your hands on the desired content in moments? Are your content and your processes meeting the regulations and compliance issues set out within your industry? If you can answer yes to these questions, then your business will benefit from a competitive edge every time a decision has to be made. If you can't answer yes, then **workFile Vision** will provide you with the scalable platform that will enable you to take control.